DEPARTMENT OF ANTHROPOLOGY'S
Gehman Lecture

DR. RAE JEREZA

SENIOR RESEARCHER,
FRAMEWORKS INSTITUTE

CONSIDERING ONLINE HATE AS "NOISE"

Content moderation, a series of tasks typically performed by underpaid workers from the Global South, is aimed at filtering out what Elinor Carmi (2019) has called the "signal" from the "noise" of social media. In this way, tech companies aim to create a seamless user experience: one free from encounters with objectionable content, including hate speech. This talk will explore the consequences of conceptualizing online hate as noise in a reactionary US context. Focusing specifically on racist content, we will examine the forms of white supremacy, figures of racism and antiracism, and assumptions about tech taken for granted, mobilized, and foreclosed when tech companies, the state, activists, researchers, and journalists frame online hate as noise to be eliminated from online spaces.

MONDAY, OCT. 21, 2024
4:30 – 5:30 PM
ROOM 1B04, ARTS & HUMANITIES

Zoom Registration by Oct. 20:

Western SocialScience